ORDER

Orders Order / Rev: 710410 - 4 06299734 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/12/12 - 09/17/12 Flight Dates: Primary AE: Aaron Ashe 08/28/12 / 09/12/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-4 Advertiser External ID:

Bill Plan

Revenue Codes:

Totals	s
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Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/12	09/16/12	140	\$92,435.00	\$78,569.75
09/17/12	09/23/12	31	\$27,850.00	\$23,672.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	171	\$120,285.00	\$102,242.25	0.00
Totals	171	\$120,285.00	\$102,242.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 09/12/12 09/14/1	2 ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa (4:30 XM-4:	a 1205, WTF 59 XM)	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$50.00	Rating 0.00						
2 WTSP 09/17/12 09/17/1	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa (4:30 XM-4:	,	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 2	Rate \$75.00	Rating 0.00						
3 WTSP 09/12/12 09/14/1	2 5-530a 5-530a 10 News	СМ	5-530a	WTF	:30	4	\$90.00 P-4	0.00 NM	4	\$360.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$90.00	Rating 0.00						
4 WTSP 09/17/12 09/17/1	2 5-530a 5-530a 10 News	СМ	5-530a	М	:30	1	\$100.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 WTSP 09/17/12-09/23/12	<u>Description</u> 5-530a	<u>Star</u> 5-53	t/End Time 0a	V\ M-	<u>/eekdays</u>	Leng	gth Rate 30 (\$100.00)	Rtg Type 0.00 NM		
Credited										
5 WTSP 09/12/12 09/14/1	2 530-6a 530-6a 10 News	СМ	530-6a	WTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
6 WTSP 09/17/12 09/17/1	2	CM	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00

Print Date: 09/12/12 13:12:24 Page 2 of 8

WTSP-TV

Order / Rev: 710410 - 4 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			530-6a 530-6a 10 News									
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$150.00	Rating 0.00						
7 WTSP	09/12/1	2 09/14/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	WГF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$125.00	Rating 0.00						
8 WTSP	09/17/1	2 09/17/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$175.00	Rating 0.00						
9 WTSP	09/12/1	2 09/14/12	CBS This Morning	-	7-9a (7:00 AM-8:	WTF 00 AM)	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$125.00	Rating 0.00						
10 WTSP	09/17/1	2 09/17/12	CBS This Morning	-	7-9a (7:00 AM-8:	M 00 AM)	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
11 WTSP	09/12/1	2 09/14/12	CBS This Morning	-	7-9a (8:00 AM-9:	WГF 00 AM)	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$125.00	Rating 0.00						
12 WTSP	09/17/1	2 09/17/12	CBS This Morning	-	7-9a (8:00 AM-9:	M 00 AM)	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
13 WTSP	09/12/1	2 09/14/12	M-F 9-930a 10 No 10 News, 9am	ews, 9a@M	9-9:30A	WГF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$70.00	Rating 0.00						
14 WTSP	09/17/1	2 09/17/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-9:30A	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00						
15 WTSP	09/12/1	2 09/14/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@iM	9-9:30A	WTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$70.00	Rating 0.00						
16 WTSP	09/17/1	2 09/17/12	M-F 930-10a Inside Edition	CM	930-10a	M	:30	2	\$100.00 P-4	0.00 NM	2	\$200.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays M	Spots/Week 2	Rate \$100.00	Rating 0.00						
17 WTSP	09/12/1	2 09/14/12	M-F 10-11a Studio 10	СМ	10-11a	WTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
18 WTSP			M-F 10-11a Studio 10	СМ	10-11a	M	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$75.00	Rating 0.00						
19 WTSP			Price Is Right Price Is Right	СМ	11a-12p	WTF	:30	5	\$375.00 P-4	0.00 NM	5	\$1,875.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	Weekdays WTF	Spots/Week 5	Rate \$375.00	Rating 0.00						
20 WTSP			Price Is Right Price Is Right	СМ	11a-12p	M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/12/12 13:12:24 Page 3 of 8

WTSP-TV

Order / Rev: 710410 - 4 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Sp	ots	Rate Pri		Spots	Amount
20 WTSP	09/17/1	2 09/17/12	Price Is Right Price Is Right	СМ	11a-12p	М		:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$450.00	Rating 0.00							
-		2 09/14/12	M-F 12-1230p 10 News @ Noor	СМ	12-1230p		VTF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$325.00	Rating 0.00							
22 WTSP	09/17/1	2 09/17/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	M		:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$450.00	Rating 0.00							
23 WTSP	09/12/1	2 09/14/12	Y&R Young and the R	CM	1230-130p	V	/ГF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$425.00	Rating 0.00							
		2 09/17/12	Y&R	CM	1230-130p			:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Young and the Rowell Weekdays M	Spots/Week	Rate \$550.00	Rating 0.00							
		2 09/14/12		CM	130-2p		VTF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
Sta Week: 09/	rt Date	End Date 09/16/12	Bold and Beautifu WeekdaysWTF	Spots/Week 4	Rate \$425.00	Rating 0.00							
		2 09/17/12	B&B	CM	130-2p			:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Sta	rt Date	End Date	Bold and Beautifu Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12 2 09/14/12	M	1 CM	\$550.00 2-3p	0.00	VTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
		2 09/14/12	The Talk	Civi	2-3μ	•	VII	.30	4	ф300.00 F-4	O.OO INIVI	-	\$1,200.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
28 WTSP	09/17/1	2 09/17/12	M-F 2-3p The Talk	СМ	2-3p	M		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00							
29 WTSP	09/12/1	2 09/14/12	M-F 3-4p Let's Make a Dea	CM	3-4p	V	VГF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
30 WTSP	09/17/1	2 09/17/12	M-F 3-4p Let's Make a Dea	CM	3-4p	М		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$275.00	Rating 0.00							
		2 09/14/12	M-F 4-5p Dr. Phil	СМ	4-5p		VTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
32 WTSP	09/17/1	2 09/17/12	M-F 4-5p Dr. Phil	СМ	4-5p	М		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00							
			M-F 5-530p 5-530p 10 News	СМ	5-530p	V	VГF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$200.00	Rating 0.00							
34 WTSP	09/17/1	2 09/17/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 09/12/12 13:12:24 Page 4 of 8

Order / Rev: 710410 - 4 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
34 WTSP 09/17	/12 09/17/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
35 WTSP 09/12	/12 09/14/12	M-F 530-6p 10 News at 530p	СМ	530-6p	WГF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
36 WTSP 09/17	/12 09/17/12	M-F 530-6p 10 News at 530p	СМ	530-6p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
37 WTSP 09/12	/12 09/14/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	WΓF	:30	6	\$250.00 P-4	0.00 NM	6	\$1,500.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays WΓF	Spots/Week 6	Rate \$250.00	Rating 0.00						
38 WTSP 09/17	/12 09/17/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
39 WTSP 09/12	/12 09/14/12	CBS Evening Nev CBS Evening Ne		630-7p	W- F	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays W-F	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
41 WTSP 09/12	/12 09/14/12	7-730p 10 News, 7pm M	CM -F	7-730p	WΓF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays WΓF	Spots/Week 4	Rate \$300.00	Rating 0.00						
42 WTSP 09/17	/12 09/17/12	7-730p Wheel of Fortune	CM	7-730p	M	:30	1	\$1,300.00 P-4	0.00 NM	1	\$1,300.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
43 WTSP 09/12	/12 09/14/12	730-8p Inside Edition	СМ	730-8p	WΓF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
44 WTSP 09/17	/12 09/17/12	730-8p Jeopardy	СМ	730-8p	M	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
45 WTSP 09/12	/12 09/14/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р WГF	:30	4	\$750.00 P-4	0.00 NM	4	\$3,000.00
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$750.00	Rating 0.00						
46 WTSP 09/17	/12 09/17/12	LN (M-F) LN (M-F)	CM	M-F 11-1135	р М	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
47 WTSP 09/15	/12 09/15/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
48 WTSP 09/16	/12 09/16/12	Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$600.00	Rating 0.00						
49 WTSP 09/12	/12 09/14/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a n	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/12/12 13:12:25 Page 5 of 8

Order / Rev: 710410 - 4 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ıys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
49 WTSP	09/12/1	2 09/14/12	Letterman	CM	1135p-1237a	W	ΓF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Cto	rt Doto	End Data	Late Night with D			Doting							
<u>Sia</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$300.00	Rating 0.00							
		2 09/17/12	Letterman	CM	1135p-1237a			:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			Late Night with D	avid Letterma	n								
Sta Week: 09/	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
		09/23/12	Late Late Show	CM	\$350.00 1237-137a	0.00 M		:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
02 11101	00/11/1	2 00/11/12	Late Late Show	0	1207 1074	111		.00	·	Ψ170.001 1	0.00 14111	· ·	ψ170.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$175.00	0.00	S-	-20		¢40.00 D.4	0.00 NIM	_	#00.00
53 W I SP	09/15/1	2 09/15/12	Sat 6-8a 10 News, 6am S	CM aturdav	Sat 6-8a		5-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S-	2	\$40.00	0.00							
E 54 WTSP	09/15/1	2 09/15/12	Sat 8-10a CBS This Mornin	CM ng Saturday	Sat 8-10a		S-	:30	2	\$80.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	escription	2 Star	\$80.00 t/End Time	0.00	١٨/	ookdays	Lo	agth Pata	Pta Typo		
	Date Ra 09/10/12	2- <i>09/16/12</i> S			8-10a			<u>eekdays</u> Sa	LEI		Rtg Type 0.00 NM		
	edited									,			
_		2-09/16/12 S	at 8-10a	Sat 8	8-10a			Sa-	-	:30 (\$80.00)	0.00 <i>NM</i>		
	edited												
56 WTSP	09/15/1	2 09/15/12	Sat 7-730p Wheel of Fortune	CM e	Sat 7-730p		S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S-	CM	\$150.00	0.00	S-	.20		\$150.00 D.4	0.00 NIM	4	¢150.00
57 WISP	09/15/1	2 09/15/12	Jeopardy	CIVI	Sat 730-8p		3-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00							
58 WTSP	09/16/1	2 09/16/12	CBS Sunday Mor	-	Sun 9-1030a		S	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
Sto	rt Doto	End Data	CBS Sunday Mo	-	Doto	Doting							
<u>Sia</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,600.00	Rating 0.00							
60 WTSP	09/17/1	2 09/17/12	Mon Prime A How I Met Your I	CM	Mon 8-9p	M		:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$9,000.00	0.00							
61 WTSP	09/17/1	2 09/17/12	Mon Prime B	CM	Mon 9-10p	M		:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
01-	D 1 -	E. J.D.	2 Broke Girls	0	Data	Detien							
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$5,500.00	Rating 0.00							
			Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M		:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$3,500.00	0.00							
E 63 WTSP	09/12/1	2 09/12/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W		:30	2	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	W		\$3,000.00	0.00	147	o oledo: :-	1 -	onth Dete	Dta Torac		
	Date Ra	inge <u>D</u> 2- <i>09/16/12 V</i>	escription /ed Prime B		t/End Time I 9-10p			<u>eekdays</u> W		ngth <u>Rate</u> :30 (\$3,000.00)	Rtg Type 0.00 NM		
	edited	·- •			r					(, -, - ,)			
E 64 WTSP	09/12/1	2 09/12/12	Wed Prime C	CM	Wed 10-11p	W		:30	1	\$2,500.00 P-4	0.00 NM	0	\$0.00
_			CSI: Crime Scen	J		5							
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	

Print Date: 09/12/12 13:12:25 Page 6 of 8

Order / Rev: 710410 - 4 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Da	ys	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 64 WTSP	09/12/1	2 09/12/12	Wed Prime C CSI: Crime Scene	CM e Investigation	Wed 10-11p	W-		:30	1	\$2,500.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays W	Spots/Week	Rate \$2,500.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription	Start	/End Time	0.00	_	eekdays	Len		Rtg Type		
	09/10/12 edited	2-09/16/12 W	/ed Prime C	Wed	10-11p			W		:30 (\$2,500.00)	0.00 <i>NM</i>		
65 WTSP	09/13/1	2 09/13/12	Thu Prime A	CM	Thu 8-9p	7	[:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta	rt Date	End Date	Big Bang Theory	Spots/Week	Rate	Rating							
Week: 09/		09/16/12 2 09/13/12	Thu Prime C	1 CM	\$2,500.00 Thu 10-11p	0.00	יי	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
			Thu Prime C		·			.50	'	ψ2,000.001 -	0.00 14101	· ·	ψ2,000.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00							
68 WTSP	09/14/1	2 09/14/12	Fri Prime A Undercover Boss	СМ	Fri 8-9p		F	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	Fri Prime B	CM	\$1,500.00 Fri 9-10p	0.00	F	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
			CSI: NY		·		•	.00	_	ψ1,000.001	0.00 14101	_	ψο,σσσ.σσ
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$1,500.00	Rating 0.00							
70 WTSP	09/14/1	2 09/14/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p		F	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	Sat Prime B	CM	\$1,500.00 Sat 9-10p	0.00	- S-	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
			Crimetime Saturo	lay		.			•	* .,		·	**,*******
Sta Week: 09	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
72 WTSP	09/16/1	2 09/16/12	Sun Prime A 60 Minutes	СМ	7-8p		S	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
73 WTSP		09/16/12 2 09/16/12	Sun Prime B	CM	\$2,500.00 Sun 8-9p	0.00	S	:30	2	\$3,500.00 P-4	0.00 NM	2	\$7,000.00
Sto	ort Doto	End Data	Big Brother 14	Cnoto/Mook	Doto	Dating							
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$3,500.00	Rating 0.00							
74 WTSP	09/16/1	2 09/16/12	Sun Prime C The Good Wife	СМ	Sun 9-10p		S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ 75 WTSP		09/16/12	Sun Prime D	CM	\$2,000.00 Sun 10-11p	0.00	S	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
Sta	rt Data	End Data	The Mentalist	Spots/Week	Pata	Dating							
Week: 09/		End Date 09/16/12	Weekdays S	1	Rate \$1,800.00	Rating 0.00							
76 WTSP	09/16/1	2 09/16/12	NFL Football Gan		4-7p		S	:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription	Start	/End Time	0.00		eekdays	Len		Rtg Type		
	09/10/12 edited	2-09/16/12 N	FL Football Game	#2 4-7p				Su		:30 (\$4,000.00)	0.00 <i>NM</i>		
	ove to 1p		NFL Football Gan	ne #2 CM	4-7p		c	:30	1	\$4,000.00 P-4	0.00 NINA	0	\$0.00
11 WISP	U3/10/1	Z U3/10/12	NFL Football Gan		+-1h		3	.30	'	ψ+,000.00 Ρ-4	U.UU INIVI		φυ.υυ
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$4,000.00	Rating 0.00							

Print Date: 09/12/12 13:12:25 Page 7 of 8

Order / Rev: 710410 - 4 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
77 WTSP 09/16/12	09/16/12	NFL Football Gar		4-7p	S	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
	End Date 09/16/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00					
Spot Ch Date Rang	ge <u>D</u>	escription_	Start	t/End Time				Rtg Type		
1 WTSP 09/10/12-0 Credited		FL FOOtball Game	#2 4-7p	ı	-	Su	:30 (\$4,000.00)	0.00 NM		
[move to 1p ga 78 WTSP 09/12/12		Wod Primo C	СМ	Wed 10-11p	W	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
70 W13F 09/12/12	09/12/12	CSI: Crime Scene		•	VV	.30	1 φ2,500.00 F-4	0.00 INIVI	'	φ2,300.00
	nd Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
79 WTSP 09/13/12			CM	Thu 8-9p	T	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Date E	End Date	Big Bang Theory Weekdays	Spots/Week	ar Rate	Rating					
Week: 09/10/12 0	09/16/12	T		\$2,500.00	0.00	.20	1 \$7,000.00 P-3	0.00 NIM	1	¢7,000,00
60 W15P 09/13/12	09/13/12	Big Brother 14	СМ	Thu 9-10p	1	:30	1 \$7,000.00 P-3	U.UU INIVI	1	\$7,000.00
	nd Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$7,000.00	Rating 0.00					
81 WTSP 09/13/12			CM	Thu 10-11p	T	:30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date E	End Date	Thu Prime C Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 0	9/16/12	T	1	\$2,000.00	0.00		4. 0 0.700.00 D.4	0.00.104		Ф0.00
82 WTSP 09/17/12	09/17/12	2 Broke Girls	СМ	Mon 9-10p	M	:30	1 \$2,700.00 P-4	0.00 NM	0	\$0.00
	nd Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate \$2,700.00	Rating 0.00					
Spot Ch Date Rang	ge <u>D</u>	escription	Start	t/End Time	<u>v</u>			Rtg Type		
1 WTSP 09/17/12-0 Credited)9/23/12 M	on Prime B	Mon	9-10p	M	[:30 (\$2,700.00)	0.00 NM		
E83 WTSP 09/16/12	09/16/12	NFL Football Gar		1-4p	S	:30	2 \$4,000.00 P-4	0.00 NM	0	\$0.00
	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 0 Spot Ch Date Rang)9/16/12 <u>je</u> <u>D</u>	escription		\$4,000.00 t/End Time				Rtg Type		
1 WTSP 09/10/12-0 Credited	09/16/12 N	FL Football Game	#1 1-4p	1	-	Su	:30 (\$4,000.00)	0.00 <i>NM</i>		
2 WTSP 09/10/12-0	09/16/12 N	FL Football Game	#1 1-4p	ı	-	Su	:30 (\$4,000.00)	0.00 <i>NM</i>		
Credited 84 WTSP 09/15/12	00/15/12	NCAA Football G	2mo #2CM	3-7p	S-	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500,00
64 W13F 09/13/12	09/13/12	NCAA Football G		3-7p	3-	.30	1 \$2,500.00 P-4	U.UU INIVI	'	\$2,500.00
	nd Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
85 WTSP 09/15/12			CM	Sat 6-8a	S-	:30	1 \$40.00 P-4	0.00 NM	1	\$40.00
Start Date E	End Date	10 News, 6am Sa Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 0	9/16/12	S-	1	\$40.00	0.00	-20	4	0.00 NIM	4	¢70.00
86 WTSP 09/12/12	09/14/12	10 News, 9am	ews, 9adivi	9-9:30A	WГF	:30	1 \$70.00 P-4	0.00 NM	1	\$70.00
	nd Date 09/16/12	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$70.00	Rating 0.00					
87 WTSP 09/12/12	09/14/12	5-530a 5-530a 10 News	СМ	5-530a	WГF	:30	1 \$90.00 P-4	0.00 NM	1	\$90.00
	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 0 88 WTSP 09/12/12	09/16/12	WTF	1 g CM	\$90.00 7-9a	0.00 WTF	:30	4 \$125.00 P-4	0.00 NM	4	\$500.00
		CBS This Mornin	g				,			, = = 3.00
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i	

Print Date: 09/12/12 13:12:26 Page 8 of 8

Order / Rev: 710410 - 4 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
88 WTSP	09/12/1	2 09/14/12	CBS This Morning		7-9a	W	TF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Cto	mt Doto	End Data	CBS This Morning	•	Doto	Dating							
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$125.00	Rating 0.00							
		2 09/12/12	Wed Prime A	CM	Wed 8-9p		L	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
			Big Brother 14		•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	W	1	\$3,500.00	0.00							
N90 WTSP	09/17/1	2 09/17/12	M-F 930-10a Inside Edition	СМ	930-10a	М		:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$100.00	0.00						_	
N91 WTSP	09/17/1	2 09/17/12	M-F 10-11a Studio 10	СМ	10-11a	M		:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	2	\$75.00	0.00							
N92 WTSP	09/15/1	2 09/15/12	Sat 8-10a	CM	Sat 8-10a		S-	:30	1	\$160.00 P-3	0.00 NM	1	\$160.00
Cto	mt Doto	End Data	CBS This Morning	-	Doto	Dating							
Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$160.00	Rating 0.00							
N93 WTSP			Fri Prime A	CM	Fri 8-9p		- F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
			Undercover Boss							,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$1,500.00	0.00							
N94 WTSP	09/14/1	2 09/14/12	Fri Prime B CSI: NY	СМ	Fri 9-10p		- F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$1,500.00	0.00							
N95 WTSP	09/15/1	2 09/15/12	Sat Prime A Crimetime Saturd	CM ay	Sat 8-9p		S-	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	10/12	09/16/12	S-	1	\$1,000.00	0.00							
N96 WTSP	09/15/1	2 09/15/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p		S-	:30	1	\$1,400.00 P-4	0.00 NM	1	\$1,400.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S-	1	\$1,400.00	0.00							
N97 WTSP	09/13/1	2 09/14/12	M-F 10-11a Studio 10	СМ	10-11a		TF	:30	2	\$50.00 P-4	0.00 NM	2	\$100.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	TF	2	\$50.00	0.00							
N98 WTSP	09/16/1	2 09/16/12	NFL Football Gan		1-4p		S	:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S	1	\$8,000.00	0.00							
											Totals	171	\$120 285 00

Totals 171 \$120,285.00